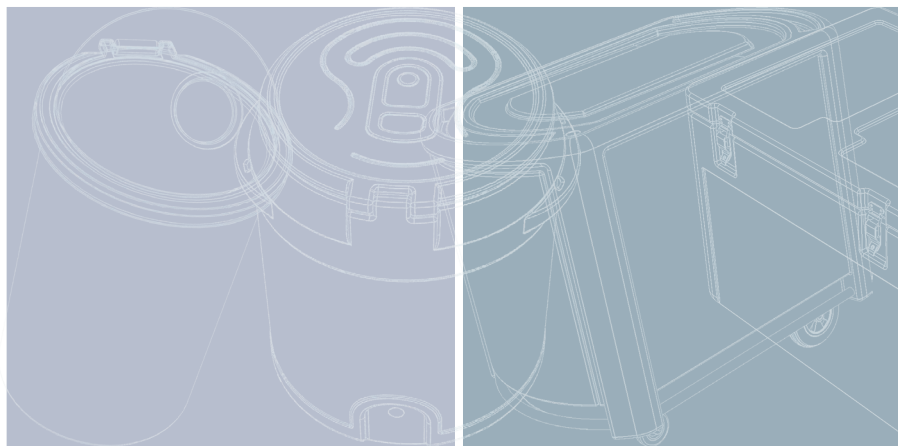


# product catalogue

July 2022

Route to Market Sales,  
Marketing and Distribution  
Equipment



the market "Why pay more  
"Our product versatility  
allows for multiple  
Rolling Beach cooler product ver  
mobile vending applications" allows for mult  
functionality "is a party on wheels" mobile vending appl  
mass appeal

# introduction

## what we do

### Route to Market Sales, Marketing and Distribution Equipment

Industries include (but not limited to):

Beverage, Alcohol, Dairy, Tobacco, Cellular, Pharmaceutical, Food Logistics (frozen & perishable), Sanitation & Water Management, Confectionery

Since 1994, our company has been an innovative supplier of Route to Market Sales, Marketing and Distribution Equipment. We believe that innovation, design and quality products are the foundation to building long-term relationships with our clients. All our products are proudly designed, developed and produced in South Africa.

Our company has won many product design awards, with our products being used by notable, global companies including SAB/Miller, INBEV, Coca-Cola, British American Tobacco, Lipton, Distell, Virgin, Pick 'n Pay, Woolworths, etc. worldwide. Our products are exported to more than 25 countries, throughout Africa, South/Central America, Europe and the United Kingdom.

"The secret to our success is that our company offers good quality innovative products, at fair prices with exceptional service." Anthony Driman, Owner.



## what we can offer you

- **pioneering solutions which differentiate your brand**
- **cost-effective solutions with a high perceived value**
- **durable performance and quality design**

Our company can provide you with pioneering solutions that can extend your brand into new markets through cost-effective mobile vending and event branding equipment. The tough, durable performance and design quality of our products ensures an exceptional return on your investment while also providing excellent functionality.

*Our vending solutions ensure your products are served to your customers, the way they're meant to be enjoyed - Ice Cold!*

### accreditations:



# choosing our company

## what makes us **unique?**

- multiple applications in formal and informal sectors
- flexible solutions for all needs
- superior product quality
- integrated, innovative design
- advanced hinge system is tamper-proof
- reduced freight costs via optimal packing design

We offer multiple solutions which include informal vending equipment, vaccine carriers, from premium incentives and giveaways to food logistics and sanitation.

Our products are made from cast aluminium moulds, as opposed to steel fabricated moulds, thus offering a far superior quality, greater detail and more aesthetically appealing end product.

The integrated, innovative design offers both an aesthetically appealing product and one that is extremely durable. The advanced hinge system on all products is both tamper-proof and extremely strong, as opposed to other hinge systems, which are easily tampered with and broken.

Our advanced product design has incorporated the single biggest cost of rotationally moulded products, namely the cost of freight, by offering optimal packing into a container to minimise freight costs.



Ref: Bush Box 45



*“innovative  
integrated  
solutions!”*

# our key attributes

*why you'll remember us...*

- 100% production in South Africa = **SADC and European Union (EUR 1) linked**.
- **Innovative** mobile vending solutions and event branding equipment.
- **Cost-effective** solutions that provide a great return on investment.
- **Durable** performance and quality design.
- **Multiple event solutions** to increase your **brand exposure** and **product sales**.
- **Multiple applications**, from informal vending to high-end gifts, incentives and prizes.
- **Integrated**, innovative design.
- Advanced hinge system is **tamper-proof**.
- Reduced cost of freight through **optimal packing design**.
- **Incomparable strength** due to the “seamless” rotational moulding process.
- **Exceptional insulation** with Polyurethane foaming (5 hours - 5 days).
- **Durability** that has been known to exceed 10 years.
- Products **don't go brittle or fade** outdoors under constant UV rays (min. 5 years).
- Made from **recyclable** materials.
- Integrated product designs that are **practical** and **aesthetically** appealing.
- Products are **custom printed and moulded** in your corporate colour / brand.





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Heavy Duty Tablecloth



Collapsible Benches



Heavy Duty UV Resistant  
Star Tent



Portable Collapsible  
Lightweight Event Bars

**Adapt offers many accessory branding solutions to support our existing range.**

# event branding

## Flying Banner

### Features -

- This unique product is a powerful banner that can be used at any sporting or cultural event or function.
- The Flying Banner is packed in an easily accessible carrier bag.
- Interchangeable banner.
- Lightweight
- Can be erected in 60 seconds.

### Application -

- Outdoor events and sponsorships

*"The innovative shape makes it the perfect product to use for branding an event."*

**Rotates with wind.**



CODE: ADA045

### Product Sizes -

	XL	L	M	S	MINI	MICRO
Height	6m	4.6m	3.4m	2.2m	1m	0.75m

## Pop-Up Banner

### Features -

- Lightweight, double-sided Polyester banner with flexible carbon fibre frame.
- Up in 10 seconds.
- Highly visible as outdoor/indoor branding.
- Supplied with pegs for stability.
- The banner is packed in an easily accessible carrier bag.
- When unpacked, the banner will automatically pop up into shape. Your banner is now ready to make a powerful branding statement that will attract everyone's attention.
- Patented product.

### Size -

- Horizontal: 2.6m x 1m / 2 sided.
- 2m x 1m / 2 sided.

### Application -

- Outdoor events & sponsorships.

*"Make a powerful  
branding statement  
that will attract everyone's  
attention."*



Step 1.



Step 2.



Step 3.



Step 4.



CODE: ADA046



# event branding

## Lantern Banner

### Features -

- Stands 2m high.
- Spins on hub system with a light breeze.
- 3 x large branding panels.
- Patented product.
- This product is supplied standard with a steel spike for use outdoors, however can be supplied with an indoor foot.
- This product is erected in 30 seconds.
- There are no wearing parts, so wear & tear is minimal.
- 1-Piece unit which has no parts which can be lost.
- Supplied in a heavy duty carry bag for convenient transporting.
- Digitally printed for spectacular visuals.
- The printed sleeve can be washed in cold water and left to dry in minutes outdoors.

### Size -

- 2m high
- Branding area - 1400mm x 810mm

**N.B. Can be supplied with an indoor foot or outdoor spike**



CODE: ADA047



*"This unique shaped branding device is a must for cutting edge displays and events."*





## Telescopic Banner

### Features -

- This unique product is a powerful banner that can be used at any sporting/cultural event or function.
- The Telescopic Banner is packed in an easily accessible carrier bag.
- The banner consists of three parts - a metal spike, telescopic pole and a nylon banner.
- Interchangeable banner.
- Lightweight
- Can be erected in 60 seconds.
- Unique Dispersed Dye printing used for the following advantages:
  - » 100% Ink penetration for perfect, double-sided graphics.
  - » UV Stable outdoors for long periods.
  - » Enhanced colours with no fading.

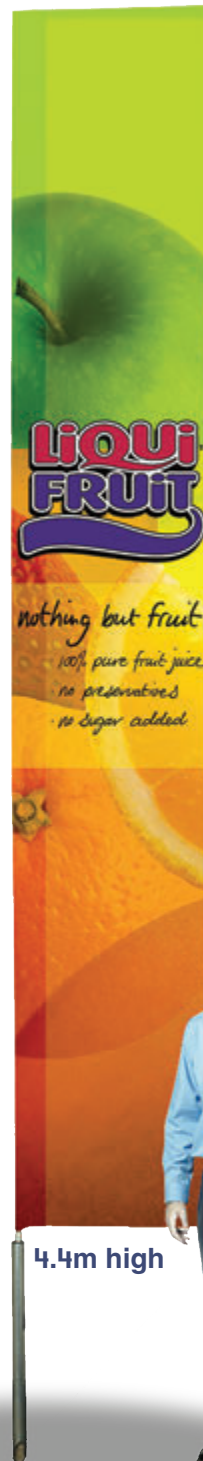
### Size -

- 2.1m high
- 3m high
- 4.4m high

### Application -

- Outdoor events & sponsorships.

*"Watch your brand reach for the sky!"*



CODE: ADA048



# event branding

## Event Bin

### Features -

- Unique, new way of advertising on the age-old rubbish bin.
- Made of heavy duty nylon material.
- With a fibreglass frame, it collapses in 10 seconds.
- The bin is supplied with heavy duty disposable plastic bin liners.

### Size -

- A: 1m high x 1m diameter
- B: 0.75m high x 0.75m diameter

### Application -

- Dump bin in-store
- Entry form box
- Display bin in-store
- Toy box for children incentive
- Laundry box
- Display bin for giveaway items (eg. soccer balls)

### Registered Design -

- F2001/0110



Step 1.



Step 2.



Step 3.

CODE: ADA049

A



B



CODE: ADA050



## Ultra Shade

### Features -

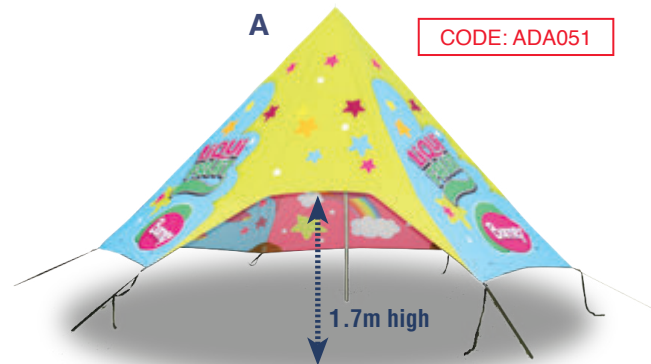
- The unit will not rust as both the vertical poles are manufactured from aluminium.
- Digitally printed for spectacular visuals.
- Cam-buckle straps are used to tighten the canopy.
- Shade and poles fold away into a small, compact, carry bag for easy portability.

### Size -

- A: 6m x 6m (footprint)
- B: 6m x 9m (footprint)

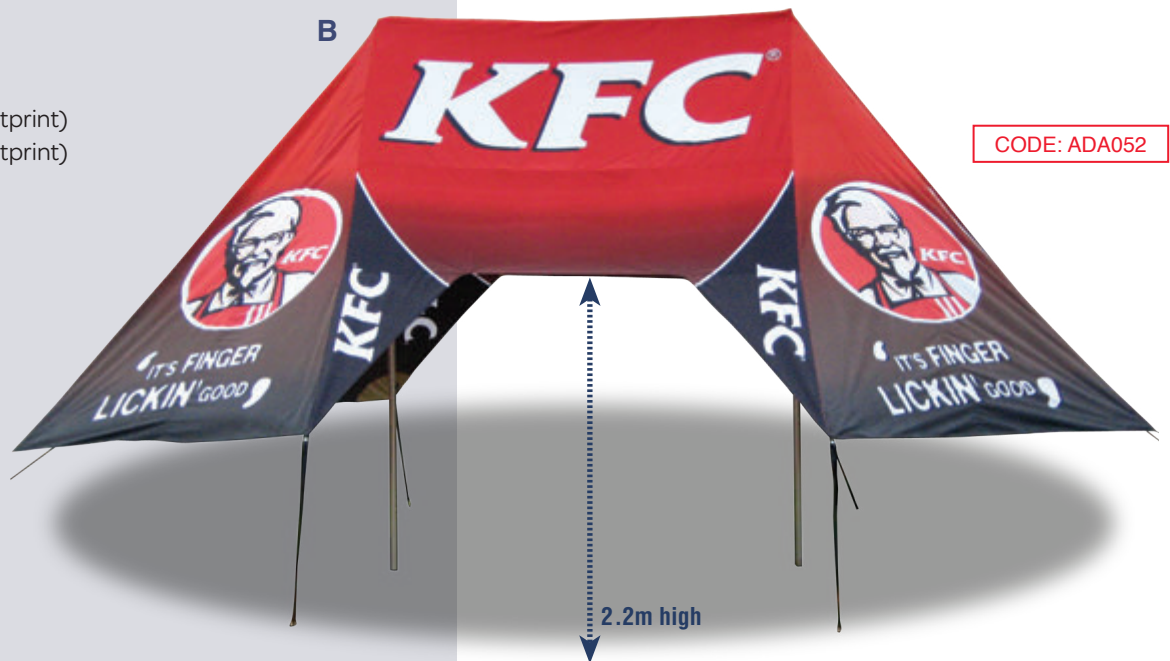
A

CODE: ADA051



B

CODE: ADA052



## Star Tent

Star Tent

Sizes: 14m  
19m

CODE: ADA090  
CODE: ADA091





# event branding

## Parasol Umbrella

### Features -

- Aluminium umbrella.
- Aluminium hub.
- Rust resistant parasol (aluminium/stainless steel fittings).
- Brushed aluminium finish.
- Custom-branded on all panels.
- Components are interchangeable on site.
- Pre-shrunk, mould-resistant and Teflon-coated (waterproof) standard material canvas.
- Options available: Multiple sizes available from 1.9m square and upwards.
- Lightweight umbrella.
- 1 year warrantee on the virtually indestructible frame.






*"Make your brand work for you, come rain or shine."*



CODE: ADA054

### Aluminium / Wood Umbrella

Canopy Shape	Canopy size
 square (4 rib)	mtrs   feet 1.90   6.23
 hexagons	2.60   8.53 3.20   10.50
 octagons	3.00   11.48 4.00   13.12

## Other Products Supplied

- PVC Table cloths
- Ice Buckets
- Metal / plastic trays
- Banner Wall
- Roll-up Banner
- Bar Mats
- Cluster flags
- Collapsible event bar and benches

## Gazebo

### Features -

- Simple assembly (one piece frame).
- Shelter from rain & sun (UPF 50+rating, which makes it useful combatant against harmful UV rays).
- No loose parts to assemble.
- Available in an extensive colour range.
- Waterproof canopy.
- Rust resistant.
- Optional accessories.
- Custom branding.

### Size -

- ☒ 2.5m x 2.5m
- ☒ 2.8m x 2.8m
- ☒ 2.8m x 4.2m
- ☒☒ 2.8m x 5.7m



CODE: ADA053



# innovative vending &

## Route to Market Sales, Marketing and Distribution Equipment

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Sanitation & Water Management, Confectionery





# event branding



