product catalogue

Route to Market Sales, Marketing and Distribution Equipment



introduction what we do

Route to Market Sales, Marketing and Distribution Equipment Industries include (but not limited to):

Beverage, Alcohol, Dairy, Tobacco, Cellular, Pharmaceutical, Food Logistics (frozen & perishable), Sanitation & Water Management, Confectionery

Since 1994, our company has been an innovative supplier of Route to Market Sales, Marketing and Distribution Equipment. We believe that innovation, design and quality products are the foundation to building long-term relationships with our clients. All our products are proudly designed, developed and produced in South Africa.

Our company has won many product design awards, with our products being used by notable, global companies including SAB/Miller, INBEV, Coca-Cola, British American Tobacco, Lipton, Distell, Virgin, Pick 'n Pay, Woolworths, etc. worldwide. Our products are exported to more than 25 countries, throughout Africa, South/Central America, Europe and the United Kingdom.

"The secret to our success is that our company offers good quality innovative products, at fair prices with exceptional service." Anthony Driman, Owner.

what we can offer you

- pioneering solutions which differentiate your brand
- cost-effective solutions with a high perceived value
- durable performance and quality design

Our company can provide you with pioneering solutions that can extend your brand into new markets through cost-effective mobile vending and event branding equipment. The tough, durable performance and design quality of our products ensures an exceptional return on your investment while also providing excellent functionality.

Our vending solutions ensure your products are served to your customers, the way they're meant to be enjoyed - Ice Cold!

accreditations:









POWERAD



choosing our company what makes us Unique?

- multiple applications in formal and informal sectors
- flexible solutions for all needs
- superior product quality
- integrated, innovative design
- advanced hinge system is tamper-proof
- reduced freight costs via optimal packing design

We offer multiple solutions which include informal vending equipment, vaccine carriers, from premium incentives and giveaways to food logistics and sanitation.

Our products are made from cast aluminium moulds, as opposed to steel fabricated moulds, thus offering a far superior quality, greater detail and more aesthetically appealing end product.

The integrated, innovative design offers both an aesthetically appealing product and one that is extremely durable. The advanced hinge system on all products is both tamper-proof and extremely strong, as opposed to other hinge systems, which are easily tampered with and broken.

Our advanced product design has incorporated the single biggest cost of rotationally moulded products, namely the cost of freight, by offering optimal packing into a container to minimise freight costs.





"innovative integrated solutions!"

Ref: Bush Box 45

our key affributes

why you'll remember us...

- 100% production in South Africa = **SADC and European Union (EUR 1) linked**.
- Innovative mobile vending solutions and event branding equipment.
- **Cost-effective** solutions that provide a great return on investment.
- **Durable** performance and quality design.
- Multiple event solutions to increase your brand exposure and product sales.
- Multiple applications, from informal vending to high-end gifts, incentives and prizes.
- Integrated, innovative design.
- Advanced hinge system is tamper-proof.
- Reduced cost of freight through optimal packing design.
- Incomparable strength due to the "seamless" rotational moulding process.
- Exceptional insulation with Polyurethane foaming (5 hours 5 days).
- **Durability** that has been known to exceed 10 years.
- Products don't go brittle or fade outdoors under constant UV rays (min. 5 years).
- Made from **recyclable** materials.
- Integrated product designs that are **practical** and **aesthetically** appealing.
- Products are **custom printed and moulded** in your corporate colour / brand.



table of contents

Mobile Vending Solutions

Cooler Boxes	6
Unique Coolers	12
Unique / Social Coolers	20
Innovation Zone - Window Ice Box	25
Retro Cooler	28
Outdoor Coolers	30
Premium Outdoor Range	32
Outdoor Coolers - WILD Coolers	34
Innovation Zone - Contour Waste Bin	35
Mobile Trolleys	36
Push Carts	42
Event Bars	48
Tables & Chairs	55
Dispensing Solutions	56
Shoulder & Neck Carriers	58
Ambient Vending	60
Informal Kiosks	62

Ice Cream Vending	64
Home Delivery	68
Ice Management	70
Water Management	72

Event Branding Equipment

Banners	74
Bins	78
Ultrashade & Star Tent	79
Parasol	80
Gazebo	81





Heavy Duty Tablecloth



Collapsible Benches



Heavy Duty UV Resistant Star Tent



Portable Collapsible Lightweight Event Bars

Adapt offers many accessory branding solutions to support our existing range.

cooler boxes







Features	30L Stackable	Cooler Box (Mini)	B-Squared Ice-Box	
Product Code	ADA001	ADA002	ADA065	
Feet for Stacking		•		
Tamper-proof Stainless Steel Lock		•		
Galvanised Lockable Latches	•		2x Rubber Tie-downs	
Stainless Steel Bottle Opener	Optional	•	Optional	
Dual-use Handles		•	•	
Recessed Graphics; UHI / ABS Printed	•	•	•	
Mould-in Graphics (optional)	•	•	•	
Rubber Gasket for Optimum Insulation	•	•	•	
Insulation: Polyurethane Foamed	•	•	•	
Drainage Plug	•	•	•	
Removable Lid				
Single Lid	•	•	•	
Single Compartment	•	•	•	
Size (external)	470mmLx345mmWx356mmH	620mmLx367mmWx375mmH	668mmLx395mmWx476mmH	
Capacity	30 Litre	44 Litre	50 Litre	
Packout	Cans (300ml) = 36 + Ice PET (500ml) = 24 + Ice	Cans (330ml) = 67 + lce PET (500ml) = 36 + lce	Glass Bottle (300ml) = 48 + Ice Cans (330ml) = 84 + Ice PET (500ml) = 48 + Ice	
Application	Informal vending applications, consumer/trade incentives & prizes.	Informal vending applications, consumer/trade incentives & prizes.	Informal vending applications, consumer/trade incentives & prizes.	
Unique Selling Proposition	One case unit, fits into a 70L Stackable, for reduced shipping costs.	Budget, high performance unit for incentives.	Most cost effective informal vending solution with bottle display.	



-			
Bottle Display	Cooler Box	70L Stackable	Hi-Cube
ADA003	ADA004	ADA005	ADA080
	•		•
	•		•
•		•	•
Optional	•	Optional	Optional
•	•	•	•
•	•	•	•
•	•	•	•
•	•	•	•
•	•	•	•
•	•	•	•
			•
•	Single / Split Lid	•	•
•	•	•	•
630mmLx465mmWx453mmH	680mm L x 440mm W x 440mm H	630mm L x 465mm W x 453mm H	630mm L x 460mm W x 610mm H
65 Litre	65 Litre	70 Litre	90 Litre
Cans (330ml) = 105 + lce PET (500ml) = 48 + lce	Cans (330ml) = 100 + Ice PET (500ml) = 60 + Ice	Cans (330ml) = 72 + Ice PET (500ml) = 55 + Ice	Glass Bottle (300ml) = 72 + Ice Cans (300ml) = 144 + Ice PET (500ml) = 90 + Ice
Informal vending applications, consumer/trade incentives & prizes.	Informal vending applications, consumer/trade incentives & prizes.	Informal vending applications, consumer/trade incentives & prizes.	Informal vending applications, consumer/trade incentives & prizes.
Two case unit with bottle display.	High performance, multi-purpose cooler box for multiple, outdoor uses.	Two case unit which can hold a 30 Litre box for reduced shipping costs.	Four case unit for optimum, in-store sales.

cooler boxes

Cooler Box & Cooler Box Mini

Able to withstand the most rugged environments, our company out hauls, out chills and outlasts anyone. Our 65 litre cooler box is available in single lid or split lid with the option of a single or split compartment. All our boxes are polyurethane foamed, keeping your beverages ice cold for up to 5 days!

Registered Designs -

F 2003 / 01394 F 2003 / 01398 F 2003 / 01395 A 2003 / 01396

CODE: ADA002



Bottle Display Ice-Box

Our Bottle Display Ice-Box offers a great way to display your brand. An outstanding portable unit, the Bottle Display Ice-Box is ideal for informal vending, trade / consumer incentives and in-store promotions.



CODE: ADA004



Custom embossed lid

Richelieu

Cooler Box (65L)



Stackable Ice-Boxes

This unique unit has been designed with optimal space management in mind. The 30L version has been designed to fit into the 70L version, saving you shipping costs.

This product is also ideal for any trade / consumer incentives or prize.



"30L version fits into the 70L for optimal space management when shipping."

B-Squared Ice-Box

Our B-Squared Ice-Box offers a great way to display your brand. An outstanding portable unit, the B-Squared Ice-Box is the most cost effective informal vending solution with bottle display (300ml Glass). An optional umbrella holder can be mounted onto the back of the box.







Serving Flap

Filling Lid

CODE: ADA065



CODE: ADA005

cooler boxes

Retractable Handles

CODE: ADA006

ARTOIS

90 Litre Cooler Box

Our 90 Litre Cooler Box has a retractable handle for portability. The removable lid has a rubber gasket, ensuring that any beverage remains ice cold!

This product is also ideal for any trade / consumer incentives or prizes.



Removable Lid

Hi-Cube Cooler Box

We need text here... Our Bottle Display Ice-Box offers a great way to display your brand. An outstanding portable unit, the Bottle Display Ice-Box is ideal for informal vending, trade / consumer incentives and in-store promotions.

> "Our company Coolers are built to take the rugged abuse that comes with the way we work and play."



event bins



unique coolers







Features	I 2-Pack Cooler	Can Cooler Box	Wheelie Sport
Product Code	ADA007U	ADA008U	ADA009U
Tamper-proof Stainless Steel Lock	•	•	
Galvanised Lockable Latches			•
Stainless Steel Bottle Opener	Optional	Optional	Optional
Dual-use Handles			•
Retractable Handles			•
Recessed Graphics; UHI / ABS Printed	•	•	•
Mould-in Graphics (optional)	•	•	•
Rubber Gasket for Optimum Insulation	•	•	•
Insulation: Polyurethane Foamed	•	•	•
Drainage Plug		•	•
Removable Lid			
Single Lid	•	•	•
Single Compartment	•	•	•
Size (external)	407mmLx315mmWx364mmH	420mm (diameter) x 445mm H	555mm L x 400mm W x 457mm H
Capacity	20 Litre	25 Litre	40 Litre
Packout	Cans (330ml) = 24 + Ice Cans (440ml) = 12 + Ice Glass (340ml) = 12 + Ice Glass (440ml) = 12 + Ice PET (500ml) = 12 + Ice	Cans (330ml) = 36 + Ice PET (500ml) = 20 + Ice	Cans (330ml) = 69 + Ice Glass (300ml) = 30 + Ice Glass (750ml) = 15 + Ice PET (500ml) = 30 + Ice
Application	Consumer / trade incentives, prizes & corporate gifts.	Consumer / trade incentives, prizes & corporate gifts.	Consumer / trade incentives, prizes & corporate gifts.
Unique Selling Proposition	Retro designed cooler for everyday, informal use.	Unique shape - the only Can- Shaped, rotationally moulded cooler box in the world.	Wheels and retractable handles allow for easy pulling.



Can Cooler Box	Wheelie	Rolling Beach Bar	WC 140
ADA010U	ADA011U	ADA012U	ADA0118
•		•	
	•		
Optional	Optional	Optional	•
•	•	•	•
	•		
•	•	•	•
•	•	•	•
•	•	•	•
•	•	•	•
•	•	•	•
		•	
•	•	•	•
•	•	•	•
530mm (diameter) x 580mm H	700mm L x 440mm W x 480mm H	790mm L x 440mm W x 440mm H (no legs) 790mm L x 440mm W x 910mm H (legs)	1079mm L x 589mm W x 531mm H
55 Litre	60 Litre	80 Litre	140 Litre
Cans (330ml) = 84 + Ice PET (500ml) = 46 + Ice	Cans (330ml) = 96 + Ice PET (500ml) = 50 + Ice	Cans (330ml) = 112 + Ice PET (500ml) = 44 + Ice	Cans (330ml) = 231 + Ice
Consumer / trade incentives, prizes & corporate gifts.	Consumer / trade incentives, prizes & corporate gifts.	Consumer / trade incentives, prizes & corporate gifts.	Outdoor recreation & bulk home delivery.
Unique shape - the only Can- Shaped, rotationally moulded cooler box in the world.	Premium, high performance ice box for multiple indoor / outdoor activities, with integrated wheels.	Unique execution of a portable bar for home use.	Large capacity for long-term temperature maintenance.

unique coolers

12-Pack Cooler

A throwback to the sixties, the Retro 12-Pack Cooler is an elegant, functional design that gives a classic retro look and feel to any consumer or trade promotion or social gathering. This beautifully crafted, portable unit is ideal for picnics, fishing, consumer or dealer-loader incentives, barbecues, prizes or give-aways, etc.

Optional solid stainless steel handle or shoulder strap available





CODE: ADA007U

Can Cooler Box

One of a kind, the Can Cooler Box is the only rotationally moulded Can-Shaped cooler box in the world. The Can Cooler Box comes in two sizes, 25 litre and 55 litre. The superior insulation and dual-use handles ensure that you can take your beverages with you and keep them ice cold!

This product is ideal for any trade / consumer incentives, dealer loaders or prizes.

"The only rotationally

moulded can shaped

55L

cooler box in

the world."

25L

[14



"Give a classic 60's retro look and feel to your next promotion!"



Wheelie Sport Ice-Box

The two wheeler Wheelie Sport Ice-Box is ready for action, right out of the box. A smaller version of the Wheelie Cooler Box, this distinctive cooler features a retractable handle allowing for easy pulling or pushing, while the superior insulation ensures your beverages remain ice cold!

This product is ideal for any trade / consumer incentives, dealer loaders or prizes.



Handle Down



Handle Up

CODE: ADA009U



Keep your beverages ice cold!

E

ACCUMEN

"A compact high-performance cooler box on wheels. Go anywhere!

Unique coolers

Wheelie Cooler Box

The Wheelie Cooler Box is the latest in portable coolers. This versatile unit has an optional partition slot allowing for a sliding, dry food basket and cold plate. The pull handle allows for easy maneuverability inside and outside, while the superior insulation maintains ice for up to 5 days!

This product is ideal for any trade / consumer incentives, dealer loaders or prizes.



Closed

CODE: ADA011U

 Insulation - 50mm wall thickness PU foamed for optimal insulation

POWERRADE

"The latest High Performance

cooler box, now on wheels!"

16

Rubber fridge gasket for optimal seal.

CODE: ADA089U

Rolling Beach Bar

The Rolling Beach Bar is great for any social gathering, trade or consumer incentives, dealer loaders or prizes. With easy to assemble powder-coated, steel legs (optional), the Rolling Beach Bar has a dual application as a cooler box.

The insulated, removable lid has a 4x bottle display, keeping your beverages cold on the inside, while your brand shines on the outside!

> "The versatile Rolling Beach Bar is a party on wheels."



Removable Lid





Legs optional - allowing for dual application as a Beach Ice Box



unique coolers

NEW PRODUCT

WC 140

W PROS A box like no other! It is BIG, it is ROBUST and if has ALL the features you can think of in a cooler box. This BIG BOY is made for the those who need to carry A LOT! Whether it's a backup storage box for all your frozen meat on a long overland safari/hunt, a fish box for the back of your boat, a storage box for your guns, tools or anything requiring safe keeping on the back of your truck or a bulk Home-Delivery Box for those retail stores or hustling entrepreneurs, this is the box for YOU! It has all the features you know from WILD Coolers, including a bottler opener, dual-use heavy-duty rubber handles, dual-locking points, rubber latches, stainless components, rubber seal and a drainplug. The insulation (Polyurethane) is a minimum of 65mm wall thickness throughout the box to give you optimum temperature maintenance for those long trips.

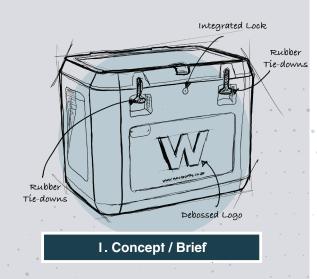
CODE: ADA0118

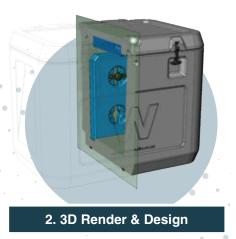


innovative solutions

Build Your Own Solution

We offer a CUSTOM DESIGN service to our customers. Should you want to develop a product which requires one or more of the following benefits, such as STRENGTH, DURABILITY and/or INSULATION, you may want to explore Rotational Moulding to solve your problem.









3. Model Prototyping

5. Master Sample Proofing off Production Mould

6. Final Production

4. Mould Making

social/unique coolers







Features	4-Quart / Wine Cooler	Cool Bar	Window Ice Box	Bush Box45	
Product Code	ADA066U	ADA014U	ADA058U	ADA057U	
Galvanised Lockable Latches			•	2x Rubber Tie-down	
Stainless Steel Bottle Opener		Optional	Optional	•	
Dual-use Handles	Solid Stainless Steel			•	
Recessed Graphics; UHI / ABS Printed	•	•	•	•	
Mould-in Graphics (optional)	•	•	•	•	
Rubber Gasket for Optimum Insulation		•	•	•	
Insulation: Polyurethane Foamed	•	•	•	•	
Drainage Plug			•	•	
Removable Lid	•				
Single Lid	•	•	•	•	
Single Compartment	•	•	•	•	
Size (external)	302mm L x 310mm W x 420mm H	420mm D x 465mm high (closed) 420mm D x 700mm high (open)	470mm L x 350mm W x 356mm H	615mm L x 360mm W x 380mm H	
Capacity	12 Litre	25 Litre	30 Litre	45 Litre	
Packout	4 x 750ml wine bottles + Ice 2 x 750ml Champagne bottles + Ice	Cans (330ml) =22 + Ice PET (500ml) = 13 + Ice	Cans (330ml) = 42 + Ice PET (500ml) = 24 + Ice	Cans (330ml) = 54 + Ice PET (500ml) = 28 + Ice	
Application	Consumer / trade incentives, prizes & corporate gifts.	The Cool Bar is ideal for corporate incentives, dealer-loaders, prizes and gifts.	Consumer / trade incentives & prizes.	High performance, multi-purpose cooler box for multiple, outdoor uses.	
Unique Selling Proposition	A great social unit for outdoors or restaurants / cafés.	A great social centre piece for people to get their cold beverages from.	A Ice Box with a window to see inside, without having to open.	ldeal for game drives, camping trips and fishing trips.	









Window Ice Box 50L	Ice Box Extreme	Party Cooler	Retro Chest Cooler
ADA067U	ADA059U	ADA013U	ADA015U
Rubber Tie-down & Padlock	Rubber Tie-down & Padlock		•
Optional	Optional	Optional	Optional
•	•		
•	•	•	•
•	•	•	•
•	•		Magnetic Seal
•	•	•	•
•	•	•	•
		•	•
•	•	•	•
•	•	•	•
675mm L x 390mm W x 425mm H	677mm L x 454mm W x 472mm H	560mm D x 1100mm high (with lid)	797mm L x 663mm W x 770mm H
50 Litre	60 Litre	100 Litre	100 Litre
Cans (330ml) = 74 + Ice PET (500ml) = 46 + Ice	Cans (330ml) = 93 + Ice PET (500ml) = 49 + Ice	Cans (330ml) = 174 + Ice PET (500ml) = 90 + Ice	PET (500ml) = 120 (inlcudes eutectic plates + ice)
Consumer / trade incentives & prizes.	High performance, multi-purpose cooler box for multiple, outdoor uses.	Forecourt sampling, sports field dispensing, consumer/trade incentives & prizes.	Bulk event vending, informal vending applications, consumer/trade incentives & prizes.
A Ice Box with a window to see inside, without having to open.	Heavy duty box with multiple unique features including rubber tie-downs, a lid which folds back 270 degrees & an internal Eutectic plate in the lid.	A great social centre piece for people to get their cold beverages from.	Small informal shops for self-service sales & bulk event dispensing.

social / unique coolers

Party Cooler

Features -

- Product can be supplied on 4 castors or static feet.
- Clear see-through bubble lid (optional).
- Lid can be folded back for packing or bulk give-aways.
- 1mm UHI acrylic graphic is reverse printed in full colour, and recessed for reduced damage.
- Cooler is Polyurethane foamed, with double wall, thick plastic, for optimal insulation.
- Drainage plug for easy cleaning, which can be replaced with a pouring tap.

Size -

• 1100mm high (with lid) x 560mm diameter

Capacity -

- 100 Litre capacity
- Packout: Cans (330ml) = 174 + Ice PET (500ml) = 90 + Ice

Application -

- This product can be used for replacement sports drinks on the field during sports games, in-store for open display or sale of products, sampling campaigns, forecourt promotions, etc.
- A great social centre piece for people to get their cold beverages from.

"CA great social centre piece for parties!"





Internal Basket

External Display Rack

Optional internal / external display racks for 750ml spirit bottles available.



Cool Bar

Features -

The Cool Bar is a rotationally moulded, unique-shaped COOLER BOX that extends upwards to create a cocktail table on which to rest your drinks! It's perfect for outdoor sporting or social events, beach and fishing trips, pool parties and barbeques.

- LLDPE rotationally moulded plastic with polyurethane foaming.
- Material does not fade or go brittle under extensive UV exposure (approximately 10+ years).
- Maintains ice for up to 12 hours.
- 5 x full colour, digitally printed, UHI graphic panels.
- Adjustable carry strap for hand or shoulder.

Size -

- 465mm high x 420mm diameter (closed)
- 700mm high x 420mm diameter (open)

Capacity -

- 25L Capacity = (1 x 750ml spirit bottle + 2L x
- Mixers + 6 x 330ml glass bottles + 4kg ice)

Application -

- The Cool Bar is ideal for corporate incentives, dealerloaders, prizes and gifts.
- A great social centre piece for people to get their cold beverages from.







"Be the coolest at any party with our new Cool Bar."



social/unique coolers

Window Ice Box

Our Window Ice Box offers a great way to display your brand on the inside as well as the outside. The window is made from a durable Ultra High Impact (UHI) acrylic material. An outstanding portable unit, the Window Ice Box is a unique consumer incentive for in store promotions, prizes and giveaways.



ld some flavou

CODE: ADA058U

"CA window to your brand!

innovation zone

Window Ice Box 50L

CODE: ADA086U

Our Window Ice Box 50L offers a great way to display your brand on the inside as well as the outside. The window is made from a durable Ultra High Impact (UHI) acrylic material. An outstanding portable unit, the Window Ice Box is a unique consumer incentive for in store promotions, prizes and giveaways. The Window Ice Box 50L can also be used for product display in bars and on consumption sites.





Window Ice Box + LED Light



CODE: ADA067U

social / unique coolers

4-Quart Cooler / Wine Cooler

Our 4-Quart Cooler is a unique unit thats great for the outdoors, picnics and social gatherings.The 4-Quart Cooler provides the best insulation and durability, ensuring your beverages remain cold. The 4-Quart Cooler has a removable lid, so the unit can be used as an Ice-Bucket in a restaurant or café.





2x Champagne Bottles with Table Rack 4x Wine Bottles

Vertical Stand CODE: ADA073



CODE: ADA066U

Ice Box Extreme (Home Shopping Delivery Box)

The Ice Box Extreme provides the best insulation and durability, ensuring your beverages remain cold even in the harshest environments. The Ice Box Extreme has a number of unique features including a eutectic plate in the Iid, a 270° flip Iid and can hold a 2 Litre Coke bottle upright. This unit also features heavy duty rubber tie-downs and lockable Iid with a long arm padlock.



Box can be retrofitted with COLD PLATES for increased temperature maintenance.



Lids fold back to 270° for optimum stacking, storage and drying simultaneously.



CODE: ADA059U

refro cooler

Retro Chest Cooler

A throwback to the sixties, the Retro Chest Cooler is an elegant, functional design that gives a classic retro look and feel to any space in-store.

Our Innovative Solution to Informal Vending -

- The Retro Cooler does not require direct electricity. Only the product, or eutectic plates inserted into the Retro Cooler, need to be pre-cooled by an electrical supply.
- The Retro Cooler does not require any maintenance. It is made from 2 plastic parts (body and hinged lid), and 4 galvanised steel castors which could be easily replaced.
- The Retro Cooler, which holds between 3/4 cases (pack size dependent) is efficient for sales in a small space rather than using an under-utilised fridge.
- The Retro Cooler is made of LLDPE plastic, using the seamless process of Rotational Moulding, and does not go brittle or fade in direct UV sunlight (approx. 10 yrs+).
- The Cooler is supplied on heavy-duty castors for easy portability.
- The Retro Cooler's PU foamed walls offer temperature maintenance between 2-4 days. The Retro Cooler also includes a "magnetic fridge seal" ensuring a perfect seal every time.
- Plastic used is recyclable.
- Custom colours & branding available with x4 branding panels.
- The eutectic plates are pre-chilled "cooler blocks", which are reusable and therefore ECO friendly.

Features -

- PU Foamed for optimal insulation
- 4 x Castors
- Recessed back to retrofit wire baskets for merchandising bread/ newspapers/ sweets, etc.
- Recessed graphics
- Drain plug
- Optional bottle opener
- MAGNETIC SEAL for optimal sealing during SELF-SERVICE.
- 6 Bottle display

Size -

• 797mm L x 663mm W x 770mm H

Capacity -

- 100 Litre capacity
 - Packout: PET (500ml) = 120
 - (includes eutectic plates + ice)



With Rack

Application -

• Small informal shops for self-service sales.

CODE: ADA015U



Inside with Eutectic Plates

6

-)

outdoor coolers

Bush Box Coolers (Hard)

The Bush Box Cooler is a rotationally moulded, uniqueshaped cooler box that is purpose-built for the rugged outdoors. Enjoy chilled drinks and snacks while enjoying the view and wildlife in the great outdoors. This unique cooler box is perfect for game drives, camping trips and fishing trips.

Features -

- 2 x rubber latches.
- Drain plug.
- Heavy-duty dual use handles.
- Tamper-proof pin hinge.
- Custom branded on 2 sides.

Richelie

• Foam rubber gasket for optimal sealing.

Accessories -

•	Dry Basket	CODE: ADA0100
•	Wine Glass Holder	CODE: ADA0101
•	Tot Holder	CODE: ADA0102
	Partition	CODE: ADA0114
	Ambient Storage Deg with peokete	CODE: ADAGE2





Dry Basket, Wine Glass Holder & Tot Holder



Custom Branded



Optional Ambient Storage Bag for increased storage space with three large gusseted pockets

CODE: ADA057U

Bush Box

Box fits under the seat of a tiered bush vehicle

CODE: ADA096U

WILD

Soft-Shell Bush Boxes



The new range of Soft-Shell Bush Boxes offer a lightweight alternative to the heavy-duty Bush Box45. The soft-shell cover is lined with a lightweight insulation material and finished off with a heavy-duty, single wall, waterproof plastic liner for any mishaps which may occur. The liner can be easily removed, washed and returned for ease of use. Even though the temperature maintenance may not meet that of the Bush Box45, it will be more than sufficient for those 3-5 hour outings in the bush or to the beach etc.



Wine Cooler



Soft Shell Cooler (20L)



Soft Shell Cooler (45L)



Wine Cooler with Soft Partition



Removable Liner (20L)



Removable Liner (45L)



premium outdoor range

W PRODUC

Premium Bush Box Coolers (Hard)

The Bush Box Cooler is a rotationally moulded, uniqueshaped cooler box that is purpose-built for the rugged outdoors. Enjoy chilled drinks and snacks while enjoying the view and wildlife in the great outdoors. This unique cooler box is perfect for game drives, camping trips and fishing trips.

Features -

- Brass and leather latches.
- Drain plug.
- · Heavy-duty dual use genuine leather handles.
- Tamper-proof pin hinge.
- Genuine leather lid seats
- Foam rubber gasket for optimal sealing.

Accessories -

- Dry Basket
- Wine Glass Holder
- Tot Holder
- Partition
- Ambient Storage Bag with pockets CODE: ADA062

CODE: ADA0100

CODE: ADA0101

CODE: ADA0102

ADA0114



Dry Basket, Wine Glass Holder & Tot Holder

CODE: ADA0122U

Premium Bush Box 45

Premium Soft-Shell Bush Boxes

The new range of Premium Soft-Shell Bush Boxes offer a lightweight alternative to the heavy-duty Bush Box45. The soft-shell has genuine leather straps and the cover is lined with a lightweight insulation material and finished off with a heavy-duty, single wall, waterproof plastic liner for any mishaps which may occur. The liner can be easily removed, washed and returned for ease of use. Even though the temperature maintenance may not meet that of the Bush Box45, it will be more than sufficient for those 3-5 hour outings in the bush or to the beach etc.



Wine Cooler



PRODUC

Soft Shell Cooler (20L)



Soft Shell Cooler (45L)



Wine Cooler with Soft Partition



Removable Liner (20L)



Removable Liner (45L)

outdoor coolers

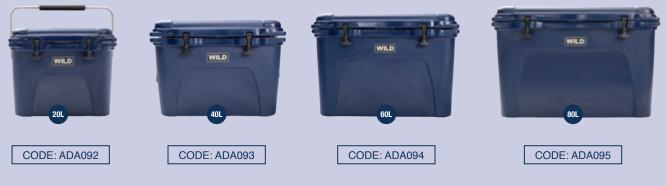
Official supplier of:





INTRODUCING WILD COOLERS®

Africa's premier range of high performance, outdoor cooler boxes. Built for bush, bundu and sea with extra-thick insulation, tamper-proof mechanisms, and almost-everything-proof rotomoulded construction. Simply pack them, stack them and go. They'll keep their cool despite a rocky ride, determined wildlife or anything else your next expedition throws at them. There are always surprises in the wild – but a busted cooler box need not be one of them.



www.wildcoolers.com

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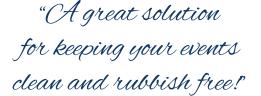
innovation zone

Contour Waste Bin

A durable waste bin for your next event. This product is a classic replica of the traditional Coca-Cola Contour bottle made into a waste bin. It stands 1.5m high, which allows for a powerful branding opportunity and statement by Coca-Cola for their support of recycling initiatives.

The waste bin is made from our own recyclable material, which is extremely durable and does not fade or go brittle outdoors. This can be guaranteed for 10+ years.

Make a statement at your next event and show that you support the environment by offering a customised waste bin to recycle rubbish.





Lid



Recycling Chute



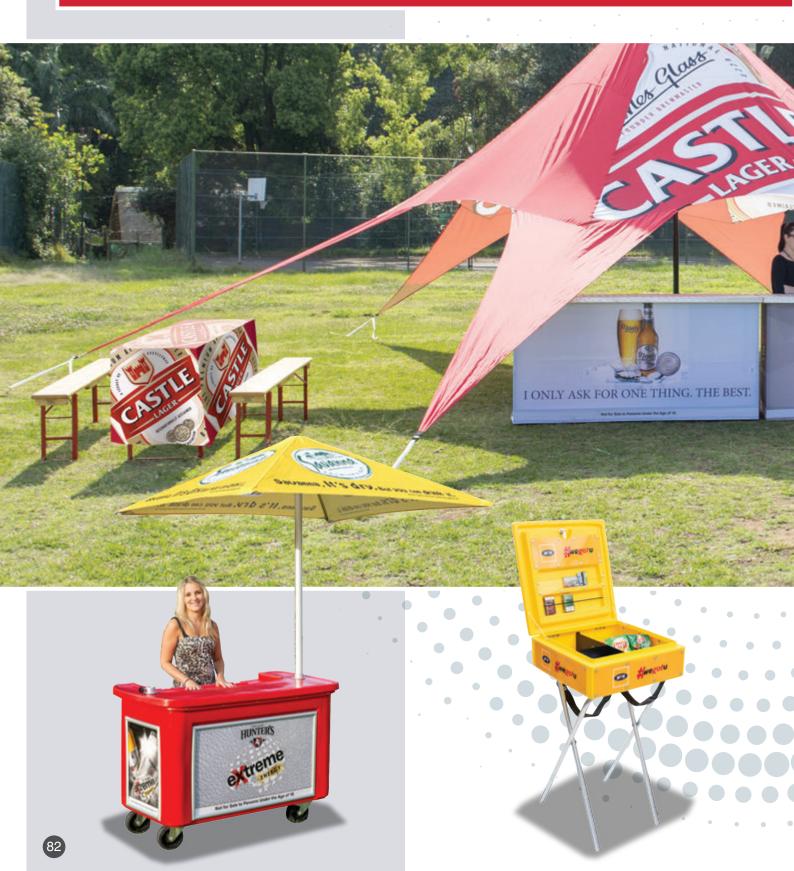
Base



innovative vending &

Route to Market Sales, Marketing and Distribution Equipment Industries include (but not limited to):

Beverage, Alcohol, Dairy, Tobacco, Cellular, Pharmaceutical, Food Logistics (frozen & perishable), Sanitation & Water Management, Confectionery



event branding



