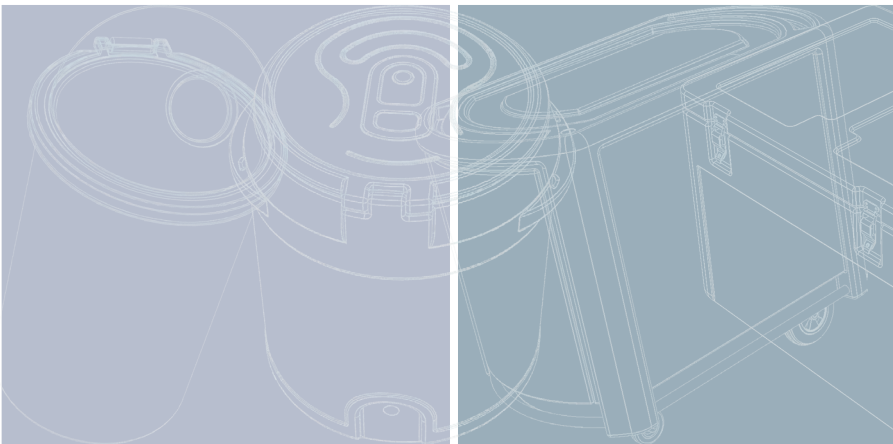


product catalogue

May 2019

innovative
mobile vending solutions
event branding equipment



Innovative Solutions

the market "Why pay more
"Our product versatility
allows for multiple
Rolling Beach "Best product ver
mobile vending applications"
functionality "allows for mult
is a party on wheels"
mobile vending appl
mass appeal
olutions

introduction

what we do

- **innovative**
- **mobile vending solutions**
- **event branding equipment**

Since 1994, our company has been an innovative supplier of Mobile Beverage Vending and Event Branding equipment. We believe that innovation, design and quality products are the foundation to building long-term relationships with our clients. All our products are proudly designed, developed and produced in South Africa.

Our company has won many product design awards, with our products being used by notable, global companies including SAB/Miller, INBEV, Coca-Cola, British American Tobacco, Lipton, Distell, Virgin, Pick 'n Pay, Woolworths, etc. worldwide. Our products are exported to more than 25 countries, throughout Africa, South/Central America, Europe and the United Kingdom.

"The secret to our success is that our company offers good quality innovative products, at fair prices with exceptional service." Owner.



what we can offer you

- **pioneering solutions which differentiate your brand**
- **cost-effective solutions with a high perceived value**
- **durable performance and quality design**

Our company can provide you with pioneering solutions that can extend your brand into new markets through cost-effective mobile vending and event branding equipment. The tough, durable performance and design quality of our products ensures an exceptional return on your investment while also providing excellent functionality.

Our vending solutions ensure your products are served to your customers, the way they're meant to be enjoyed - Ice Cold!

accreditations:



our products

mobile vending solutions

eventing

- multiple event solutions
- increase brand exposure
- increase sales

Our event vending equipment can provide multiple solutions for your event, increasing your brand exposure and your product sales. Whether its a corporate event or sports event, our company's vending equipment can provide a complete solution that will leverage your sales and elevate your brand.



street / informal vending

- increase sales to the informal sector
- tools to create a sustainable business
- excellent Return On Investment

Our equipment can increase sales of your product directly to the informal sector by providing vendors with the tools to create their own sustainable business. An investment in our mobile carts and coolers will provide a return in a short space of time, while creating brand awareness and increasing your market share.



our products

mobile vending solutions

incentives

consumer incentives

- open display units for in-store promotions
- create consumer incentives and increase sales
- corporate gifts
- extend your brand into the consumer's home

Our wide range of exciting and aesthetically pleasing vending products can be used to incentivise your business to business, or business to consumer sales. Create consumer sales incentives directly to your customer by offering one of our products as a corporate gift and increase the mind share of your brand in your customer's home.

trade incentives

- create incentives between dealers and retailers
- make your sales their number one objective
- our products make great prizes
- maximise profits

Do you want dealers, retailers, or your own outlet staff to have your number one sales objective as their number one sales objective? Target your retailers and wholesalers by creating trade incentives around your product and brand, increasing your sales, adding value and maximising your profits.



incentivise!

our products

event branding equipment

- branding that makes an impression
- outdoor and indoor use
- maximise impact
- light, portable and cost-effective

Our company can provide you with pioneering solutions that can extend your brand into new markets through cost-effective, event branding equipment. The tough, durable performance and design quality of our products ensure an exceptional return on your investment, while also providing excellent functionality and performance.



global best practice

Our production facility continues to meet international global standards by holding ISO 9001 accreditation by SGS, using materials which are FDA approved, ozone friendly and recyclable. Our production facility has passed the international SGP audit, for Coca-Cola standards, with 100% compliance.

All of our Mobile Vending products are produced with LLDPE plastic, in the process of Rotational Moulding, which is a "seamless" moulding process, offering incomparable strength, durability and insulation.

*"the market leader
in durability,
functionality &
mass appeal"*

choosing adapt what makes us **unique?**

- innovative mobile vending solutions
- multiple applications in formal and informal sectors
- flexible solutions for all needs
- superior product quality
- integrated, innovative design
- advanced hinge system is tamper-proof
- reduced freight costs via optimal packing design

With multiple applications, from informal vending all the way through to high-end corporate gifts, incentives and prizes, our company provides a flexible solution to all your mobile event vending and event branding needs.

Our products are made from cast aluminium moulds, as opposed to steel fabricated moulds, thus offering a far superior quality, greater detail and more aesthetically appealing end product.

The integrated, innovative design offers both an aesthetically appealing product and one that is extremely durable. The advanced hinge system on all products is both tamper-proof and extremely strong, as opposed to other hinge systems, which are easily tampered with and broken.

Our advanced product design has incorporated the single biggest cost of rotationally moulded products, namely the cost of freight, by offering optimal packing into a container to minimise freight costs. Our Stackable Ice-Boxes are a prime example of this optimisation!



**Ref: Stackable
Ice Boxes (30 litre and
70 litre)**



*“innovative
integrated
solutions!”*

our key attributes

why you'll remember us...

- 100% production in South Africa = **SADC and European Union (EUR 1) linked**.
- **Innovative** mobile vending solutions and event branding equipment.
- **Cost-effective** solutions that provide a great return on investment.
- **Durable** performance and quality design.
- **Multiple event solutions** to increase your **brand exposure** and **product sales**.
- **Multiple applications**, from informal vending to high-end gifts, incentives and prizes.
- **Integrated**, innovative design.
- Advanced hinge system is **tamper-proof**.
- Reduced cost of freight through **optimal packing design**.
- **Incomparable strength** due to the “seamless” rotational moulding process.
- **Exceptional insulation** with Polyurethane foaming (5 hours - 5 days).
- **Durability** that has been known to exceed 10 years.
- Products **don't go brittle or fade** outdoors under constant UV rays (min. 5 years).
- Made from **recyclable** materials.
- Integrated product designs that are **practical** and **aesthetically** appealing.
- Products are **custom printed and moulded** in your corporate colour / brand.



features & accessories



Drain Plug



Recessed UHI / ABS Graphics (fade resistant)



Mould in Graphics (MIG)



Interchangeable Snapper Frame



Custom Material Colours



Integrated Tamper-proof Hinge System



Lockable Latches (with padlock)



Eutectic Cold Plates



Custom Branding Graphics



Bottle Opener



Rubber Seal for Optimum Insulation



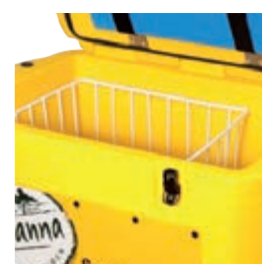
Umbrella Holder



Rubber & Nylon Dual Use Handles



Heavy Duty Steel / Rubber Wheels



Wet / Dry Baskets



Tamper-proof Integrated Lock & Key



Rubber Tie-downs



Stainless Steel Bottle Opener



Custom Embossed Lid



PU Foamed Insulation

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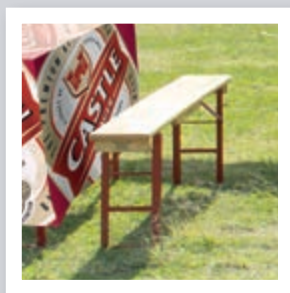
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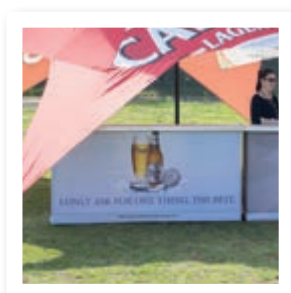
Heavy Duty Tablecloth



Collapsible Benches



Heavy Duty UV Resistant
Star Tent



Portable Collapsible
Lightweight Event Bars

Our company offers many accessory branding solutions to support our existing range.

cooler boxes



Features	30L Stackable	Cooler Box (Mini)	B-Squared Ice-Box
Product Code	ADA001	ADA002	ADA065
Feet for Stacking		●	
Tamper-proof Stainless Steel Lock		●	
Galvanised Lockable Latches	●		2x Rubber Tie-downs
Stainless Steel Bottle Opener	Optional	●	Optional
Dual-use Handles		●	●
Recessed Graphics; UHI / ABS Printed	●	●	●
Mould-in Graphics (optional)	●	●	●
Rubber Gasket for Optimum Insulation	●	●	●
Insulation: Polyurethane Foamed	●	●	●
Drainage Plug	●	●	●
Removable Lid			
Single Lid	●	●	●
Single Compartment	●	●	●
Size (external)	470mm Lx345mm W x356mm H	620mm Lx367mm W x375mm H	668mm Lx395mm W x476mm H
Capacity	30 Litre	44 Litre	50 Litre
Packout	Cans (330ml) = 24 + Ice PET (500ml) = 24 + Ice	Cans (330ml) = 67 + Ice PET (500ml) = 36 + Ice	Glass Bottle (300ml) = 48 + Ice Cans (330ml) = 84 + Ice PET (500ml) = 48 + Ice
Application	Informal vending applications, consumer/trade incentives & prizes.	Informal vending applications, consumer/trade incentives & prizes.	Informal vending applications, consumer/trade incentives & prizes.
Unique Selling Proposition	One case unit, fits into a 70L Stackable, for reduced shipping costs.	Budget, high performance unit for incentives.	Most cost effective informal vending solution with bottle display.



	Bottle Display	Cooler Box	70L Stackable	90L Cooler
	ADA003	ADA004	ADA005	ADA006
		●		●
		●		●
	●		●	
	Optional	●	Optional	Optional
	●	●	●	Retractable Handles
	●	●	●	●
	●	●	●	●
	●	●	●	●
	●	●	●	●
	●	●	●	●
	●	●	●	●
	●	Single / Split Lid	●	●
	●	●	●	●
	630mm L x 465mm W x 453mm H	680mm L x 440mm W x 440mm H	630mm L x 465mm W x 453mm H	770mm L x 630mm W x 690mm H
	65 Litre	65 Litre	70 Litre	90 Litre
	Cans (330ml) = 105 + Ice PET (500ml) = 48 + Ice	Cans (330ml) = 100 + Ice PET (500ml) = 60 + Ice	Cans (330ml) = 72 + Ice PET (500ml) = 55 + Ice	Cans (330ml) = 140 + Ice PET (500ml) = 84 + Ice
	Informal vending applications, consumer/trade incentives & prizes.	Informal vending applications, consumer/trade incentives & prizes.	Informal vending applications, consumer/trade incentives & prizes.	Informal vending applications, consumer/trade incentives & prizes.
	Two case unit with bottle display.	High performance, multi-purpose cooler box for multiple, outdoor uses.	Two case unit which can hold a 30 Litre box for reduced shipping costs.	Four case unit for optimum, in-store sales.

cooler boxes

Cooler Box & Cooler Box Mini

Able to withstand the most rugged environments, Mr Freeze out hauls, out chills and outlasts anyone. Our 65 litre cooler box is available in single lid or split lid with the option of a single or split compartment. All our boxes are polyurethane foamed, keeping your beverages ice cold for up to 5 days!

Registered Designs -

F 2003 / 01394 F 2003 / 01398
F 2003 / .01395 A 2003 / 01396

CODE: ADA002



Cooler Box Mini (44L)

Bottle Display Ice-Box

Our Bottle Display Ice-Box offers a great way to display your brand. An outstanding portable unit, the Bottle Display Ice-Box is ideal for informal vending, trade / consumer incentives and in-store promotions.



CODE: ADA004

Custom embossed lid



Cooler Box (65L)



CODE: ADA003

Stackable Ice-Boxes

This unique unit has been designed with optimal space management in mind. The 30L version has been designed to fit into the 70L version, saving you shipping costs.

This product is also ideal for any trade / consumer incentives or prize.



“30L version fits into the 70L for optimal space management when shipping.”

CODE: ADA001

70L



30L

CODE: ADA005

90 Litre Cooler Box

Our 90 Litre Cooler Box has a retractable handle for portability. The removable lid has a rubber gasket, ensuring that any beverage remains ice cold!

This product is also ideal for any trade / consumer incentives or prizes.

“Mr Freeze Coolers are built to take the rugged abuse that comes with the way we work and play.”



Removable Lid

Retractable Handles



CODE: ADA006



cooler boxes

B-Squared Ice-Box

Our B-Squared Ice-Box offers a great way to display your brand. An outstanding portable unit, the B-Squared Ice-Box is the most cost effective informal vending solution with bottle display (300ml Glass). An optional umbrella holder can be mounted onto the back of the box.



Serving Flap



Filling Lid

CODE: ADA025



Can be fitted to a Mini-Mobile for mobile vending



CODE: ADA065

event bins

Multi-Bin Trolley

CODE: ADA016

Features -

- Wheels with brakes.
- Warm product rack holds 4 cases.
- Lid & Straw holder.
- Umbrella holder.
- Has a single wall plastic basin.
- Interchangeable header.



Bin available with or without metal frame

Size -

- 370 Litre
- A: 980mm L x 665mm W x 580 H (bin only)
- B: 980mm L x 665mm W x 1925 H (with frame)

Application -

- Stadiums and craft markets.

CODE: ADA082



Bulk Bin & Trailer

Features -

- Trailer wheel covers hold 150kg.
- Double walled Polyurethane bin & lid.
- Drainage plug.
- Optional lid.



Bin available with or without trailer

CODE: ADA017

(Bin only)

Size -

- Outer: 1220mm L x 1220mm W x 900mm H
- Inner: 900mm L x 900mm W x 750mm H
- Capacity: 700 Litre

Application -

- Stadiums and craft markets.

CODE: ADA087

(Bin & Trailer)



unique coolers



Features	I2-Pack Cooler	Can Cooler Box	Wheelie Sport
Product Code	ADA007U	ADA008U	ADA009U
Tamper-proof Stainless Steel Lock	●	●	
Galvanised Lockable Latches			●
Stainless Steel Bottle Opener	Optional	Optional	Optional
Dual-use Handles			●
Retractable Handles			●
Recessed Graphics; UHI / ABS Printed	●	●	●
Mould-in Graphics (optional)	●	●	●
Rubber Gasket for Optimum Insulation	●	●	●
Insulation: Polyurethane Foamed	●	●	●
Drainage Plug		●	●
Removable Lid			
Single Lid	●	●	●
Single Compartment	●	●	●
Size (external)	407mm L x 315mm W x 364mm H	420mm (diameter) x 445mm H	555mm L x 400mm W x 457mm H
Capacity	20 Litre	25 Litre	40 Litre
Packout	Cans (330ml) = 24 + Ice Cans (440ml) = 12 + Ice Glass (340ml) = 12 + Ice Glass (440ml) = 12 + Ice PET (500ml) = 12 + Ice	Cans (330ml) = 36 + Ice PET (500ml) = 20 + Ice	Cans (330ml) = 69 + Ice Glass (300ml) = 30 + Ice Glass (750ml) = 15 + Ice PET (500ml) = 30 + Ice
Application	Consumer / trade incentives, prizes & corporate gifts.	Consumer / trade incentives, prizes & corporate gifts.	Consumer / trade incentives, prizes & corporate gifts.
Unique Selling Proposition	Retro designed cooler for everyday, informal use.	Unique shape - the only Can-Shaped, rotationally moulded cooler box in the world.	Wheels and retractable handles allow for easy pulling.



	Can Cooler Box	Wheelie	Rolling Beach Bar
	ADA010U	ADA011U	ADA012U
	●		●
		●	
	Optional	Optional	Optional
	●	●	●
		●	
	●	●	●
	●	●	●
	●	●	●
	●	●	●
	●	●	●
	●	●	●
	●	●	●
	●	●	●
	●	●	●
	●	●	●
	●	●	●
	530mm (diameter) x 580mm H	700mm L x 440mm W x 480mm H	790mm L x 440mm W x 440mm H (no legs) 790mm L x 440mm W x 910mm H (legs)
	55 Litre	60 Litre	80 Litre
	Cans (330ml) = 84 + Ice PET (500ml) = 46 + Ice	Cans (330ml) = 96 + Ice PET (500ml) = 50 + Ice	Cans (330ml) = 112 + Ice PET (500ml) = 44 + Ice
	Consumer / trade incentives, prizes & corporate gifts.	Consumer / trade incentives, prizes & corporate gifts.	Consumer / trade incentives, prizes & corporate gifts.
	Unique shape - the only Can-Shaped, rotationally moulded cooler box in the world.	Premium, high performance ice box for multiple indoor / outdoor activities, with integrated wheels.	Unique execution of a portable bar for home use.

unique coolers

12-Pack Cooler

A throwback to the sixties, the Retro 12-Pack Cooler is an elegant, functional design that gives a classic retro look and feel to any consumer or trade promotion or social gathering. This beautifully crafted, portable unit is ideal for picnics, fishing, consumer or dealer-loader incentives, barbecues, prizes or give-aways, etc.

Optional solid stainless steel handle or shoulder strap available



CODE: ADA007U



"Give a classic 60's retro look and feel to your next promotion!"

Can Cooler Box

One of a kind, the Can Cooler Box is the only rotationally moulded Can-Shaped cooler box in the world. The Can Cooler Box comes in two sizes, 25 litre and 55 litre. The superior insulation and dual-use handles ensure that you can take your beverages with you and keep them ice cold!

This product is ideal for any trade / consumer incentives, dealer loaders or prizes.

"The only rotationally moulded can shaped cooler box in the world."



25L

55L



Wheelie Sport Ice-Box

The two wheeler Wheelie Sport Ice-Box is ready for action, right out of the box. A smaller version of the Wheelie Cooler Box, this distinctive cooler features a retractable handle allowing for easy pulling or pushing, while the superior insulation ensures your beverages remain ice cold!

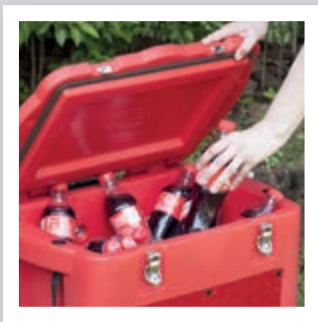
This product is ideal for any trade / consumer incentives, dealer loaders or prizes.



Handle Down



Handle Up



Keep your beverages ice cold!

CODE: ADA009U



"A compact high-performance cooler box on wheels. Go anywhere!"

unique coolers

Wheelie Cooler Box

The Wheelie Cooler Box is the latest in portable coolers. This versatile unit has an optional partition slot allowing for a sliding, dry food basket and cold plate. The pull handle allows for easy maneuverability inside and outside, while the superior insulation maintains ice for up to 5 days!

This product is ideal for any trade / consumer incentives, dealer loaders or prizes.



Front View



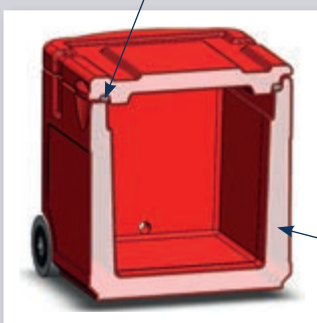
Back View



Internal

CODE: ADA011U

Rubber fridge gasket for optimal seal.



Insulation - 50mm wall thickness PU foamed for optimal insulation



"The latest High Performance cooler box, now on wheels!"

Rolling Beach Bar

The Rolling Beach Bar is great for any social gathering, trade or consumer incentives, dealer loaders or prizes. With easy to assemble powder-coated, steel legs (optional), the Rolling Beach Bar has a dual application as a cooler box.

The insulated, removable lid has a 4x bottle display, keeping your beverages cold on the inside, while your brand shines on the outside!

“The versatile Rolling Beach Bar is a party on wheels!”



Removable Lid



CODE: ADA089U



Legs optional - allowing for dual application as a Beach Ice Box



CODE: ADA012U

social / unique coolers



Features	4-Quart / Wine Cooler	Cool Bar	Window Ice Box	Bush Box
Product Code	ADA066U	ADA014U	ADA058U	ADA057U
Galvanised Lockable Latches			●	2x Rubber Tie-down
Stainless Steel Bottle Opener		Optional	Optional	●
Dual-use Handles	Solid Stainless Steel			●
Recessed Graphics; UHI / ABS Printed	●	●	●	●
Mould-in Graphics (optional)	●	●	●	●
Rubber Gasket for Optimum Insulation		●	●	●
Insulation: Polyurethane Foamed	●	●	●	●
Drainage Plug			●	●
Removable Lid	●			
Single Lid	●	●	●	●
Single Compartment	●	●	●	●
Size (external)	302mm L x 310mm W x 420mm H	420mm D x 465mm high (closed) 420mm D x 700mm high (open)	470mm L x 350mm W x 356mm H	615mm L x 360mm W x 380mm H
Capacity	12 Litre	25 Litre	30 Litre	40 Litre
Packout	4 x 750ml wine bottles + Ice 2 x 750ml Champagne bottles + Ice	Cans (330ml) = 22 + Ice PET (500ml) = 13 + Ice	Cans (330ml) = 42 + Ice PET (500ml) = 24 + Ice	Cans (330ml) = 54 + Ice PET (500ml) = 28 + Ice
Application	Consumer / trade incentives, prizes & corporate gifts.	The Cool Bar is ideal for corporate incentives, dealer-loaders, prizes and gifts.	Consumer / trade incentives & prizes.	High performance, multi-purpose cooler box for multiple, outdoor uses.
Unique Selling Proposition	A great social unit for outdoors or restaurants / cafés.	A great social centre piece for people to get their cold beverages from.	A Ice Box with a window to see inside, without having to open.	Ideal for game drives, camping trips and fishing trips.



	Window Ice Box 50L	Ice Box Extreme	Party Cooler	Retro Chest Cooler
	ADA067U	ADA059U	ADA013U	ADA015U
	Rubber Tie-down & Padlock	Rubber Tie-down & Padlock		●
	Optional	Optional	Optional	Optional
	●	●		
	●	●	●	●
	●	●	●	●
	●	●		Magnetic Seal
	●	●	●	●
	●	●	●	●
	●	●	●	●
	●	●	●	●
	●	●	●	●
	675mm L x 390mm W x 425mm H	677mm L x 454mm W x 472mm H	560mm D x 1100mm high (with lid)	797mm L x 663mm W x 770mm H
	50 Litre	60 Litre	100 Litre	100 Litre
	Cans (330ml) = 74 + Ice PET (500ml) = 46 + Ice	Cans (330ml) = 93 + Ice PET (500ml) = 49 + Ice	Cans (330ml) = 174 + Ice PET (500ml) = 90 + Ice	PET (500ml) = 120 (includes eutectic plates + ice)
	Consumer / trade incentives & prizes.	High performance, multi-purpose cooler box for multiple, outdoor uses.	Forecourt sampling, sports field dispensing, consumer/trade incentives & prizes.	Bulk event vending, informal vending applications, consumer/trade incentives & prizes.
	A Ice Box with a window to see inside, without having to open.	Heavy duty box with multiple unique features including rubber tie-downs, a lid which folds back 270 degrees & an internal Eutectic plate in the lid.	A great social centre piece for people to get their cold beverages from.	Small informal shops for self-service sales & bulk event dispensing.

social / unique coolers

Party Cooler

Features -

- Product can be supplied on 4 castors or static feet.
- Clear see-through bubble lid (optional).
- Lid can be folded back for packing or bulk give-aways.
- 1mm UHI acrylic graphic is reverse printed in full colour, and recessed for reduced damage.
- Cooler is Polyurethane foamed, with double wall, thick plastic, for optimal insulation.
- Drainage plug for easy cleaning, which can be replaced with a pouring tap.

Size -

- 1100mm high (with lid) x 560mm diameter

Capacity -

- 100 Litre capacity
- Packout: Cans (330ml) = 174 + Ice
PET (500ml) = 90 + Ice

Application -

- This product can be used for replacement sports drinks on the field during sports games, in-store for open display or sale of products, sampling campaigns, forecourt promotions, etc.
- A great social centre piece for people to get their cold beverages from.

*"A great social
centre piece for
parties!"*



Internal Basket



External Display Rack

**Optional internal /
external display racks
for 750ml spirit bottles
available.**



CODE: ADA013U

Cool Bar

Features -

The Cool Bar is a rotationally moulded, unique-shaped COOLER BOX that extends upwards to create a cocktail table on which to rest your drinks! It's perfect for outdoor sporting or social events, beach and fishing trips, pool parties and barbeques.

- LLDPE rotationally moulded plastic with polyurethane foaming.
- Material does not fade or go brittle under extensive UV exposure (approximately 10+ years).
- Maintains ice for up to 12 hours.
- 5 x full colour, digitally printed, UHI graphic panels.
- Adjustable carry strap for hand or shoulder.

Size -

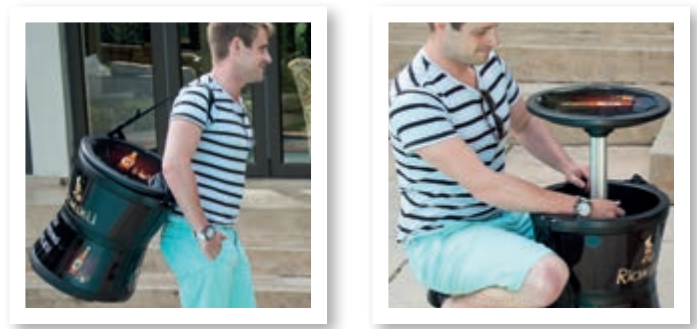
- 465mm high x 420mm diameter (closed)
- 700mm high x 420mm diameter (open)

Capacity -

- 25L Capacity = (1 x 750ml spirit bottle + 2L x Mixers + 6 x 330ml glass bottles + 4kg ice)

Application -

- The Cool Bar is ideal for corporate incentives, dealer-loaders, prizes and gifts.
- A great social centre piece for people to get their cold beverages from.



"Be the coolest at any party with our new Cool Bar."



social / unique coolers

Window Ice Box

Our Window Ice Box offers a great way to display your brand on the inside as well as the outside. The window is made from a durable Ultra High Impact (UHI) acrylic material. An outstanding portable unit, the Window Ice Box is a unique consumer incentive for in store promotions, prizes and giveaways.



CODE: ADA058U

"A window to your brand!"

innovation zone

Window Ice Box 50L



CODE: ADA086U

Our Window Ice Box 50L offers a great way to display your brand on the inside as well as the outside. The window is made from a durable Ultra High Impact (UHI) acrylic material. An outstanding portable unit, the Window Ice Box is a unique consumer incentive for in store promotions, prizes and giveaways. The Window Ice Box 50L can also be used for product display in bars and on consumption sites.



Window Ice Box + LED Light



CODE: ADA067U

social / unique coolers

4-Quart Cooler / Wine Cooler

Our 4-Quart Cooler is a unique unit that's great for the outdoors, picnics and social gatherings. The 4-Quart Cooler provides the best insulation and durability, ensuring your beverages remain cold. The 4-Quart Cooler has a removable lid, so the unit can be used as an Ice-Bucket in a restaurant or café.



Vertical Stand

CODE: ADA073



CODE: ADA072

2x Champagne Bottles
with Table Rack



4x Wine Bottles



CODE: ADA066U



Ice Box Extreme

The Ice Box Extreme provides the best insulation and durability, ensuring your beverages remain cold even in the harshest environments. The Ice Box Extreme has a number of unique features including a eutectic plate in the lid, a 270° flip lid and can hold a 2 Litre Coke bottle upright. This unit also features heavy duty rubber tie-downs and lockable lid with a long arm padlock.



Eutectic Plate



Lid Rotates 270°



“Our superior insulation ensures your products are always cool and always fresh”



CODE: ADA059U

retro cooler

Retro Chest Cooler

A throwback to the sixties, the Retro Chest Cooler is an elegant, functional design that gives a classic retro look and feel to any space in-store.

Our Innovative Solution to Informal Vending -

- The Retro Cooler does not require direct electricity. Only the product, or eutectic plates inserted into the Retro Cooler, need to be pre-cooled by an electrical supply.
 - The Retro Cooler does not require any maintenance. It is made from 2 plastic parts (body and hinged lid), and 4 galvanised steel castors which could be easily replaced.
 - The Retro Cooler, which holds between 3/4 cases (pack size dependent) is efficient for sales in a small space rather than using an under-utilised fridge.
 - The Retro Cooler is made of LLDPE plastic, using the seamless process of Rotational Moulding, and does not go brittle or fade in direct UV sunlight (approx. 10 yrs+).
 - The Cooler is supplied on heavy-duty castors for easy portability.
- The Retro Cooler's PU foamed walls offer temperature maintenance between 2-4 days. The Retro Cooler also includes a "magnetic fridge seal" ensuring a perfect seal every time.
- Plastic used is recyclable.
 - Custom colours & branding available with x4 branding panels.
 - The eutectic plates are pre-chilled "cooler blocks", which are reusable and therefore ECO friendly.

Features -

- PU Foamed for optimal insulation
 - 4 x Castors
 - Recessed back to retrofit wire baskets for merchandising bread/ newspapers/ sweets, etc.
 - Recessed graphics
 - Drain plug
 - Optional bottle opener
- MAGNETIC SEAL for optimal sealing during SELF-SERVICE.
- 6 Bottle display

Size -

- 797mm L x 663mm W x 770mm H

Capacity -

- 100 Litre capacity
- Packout: PET (500ml) = 120
(includes eutectic plates + ice)

CODE: ADA015U

Application -

- Small informal shops for self-service sales.



Inside with Eutectic Plates



With Rack



bush box

Bush Box Cooler

Features -

The Bush Box Cooler is a rotationally moulded, unique-shaped cooler box that is purpose-built for the rugged outdoors. Enjoy chilled drinks and snacks while enjoying the view and wildlife in the great outdoors. This unique cooler box is perfect for game drives, camping trips and fishing trips.

- 2 x rubber latches.
- Drain plug.
- Heavy-duty dual use handles.
- Tamper-proof pin hinge.
- Custom branded on 2 sides.
- Foam rubber gasket for optimal sealing.
- Optional Wet/ Dry Basket.
- Optional 4/ 6 unit foam glass/ bottle holder.

Size -

- 615mm x 360mm x 380mm H



Capacity -

- 40 Litre Capacity

Packout -

- Cans (330ml) = 54 + Ice
- PET (500ml) = 28 + Ice

Application -

- Customised cooler box for purpose bush vehicle.

Special Colours -

- Cammo-Green body & Tan lid
- Black body & lid
- Dark green body & lid
- Khaki Body & lid



Wet & Dry Basket



Wine Bottle Holder



CODE: ADA062



Tot-Bottle Holder

Bush Bag

Optional outer bag for increased storage space with three large gusseted pockets

CODE: ADA057U



Box fits under the seat of a tiered bush vehicle

innovation zone

Official supplier of:



INTRODUCING WILD COOLERS®

Africa's premier range of high performance, outdoor cooler boxes. Built for bush, bundu and sea with extra-thick insulation, tamper-proof mechanisms, and almost-everything-proof rotomoulded construction. Simply pack them, stack them and go. They'll keep their cool despite a rocky ride, determined wildlife or anything else your next expedition throws at them. There are always surprises in the wild – but a busted cooler box need not be one of them.



20L

CODE: ADA092



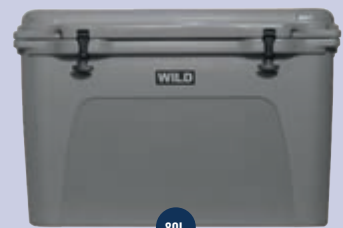
40L

CODE: ADA093



60L

CODE: ADA094



80L

CODE: ADA095

www.wildcoolers.com

innovation zone

Contour Waste Bin



A durable waste bin for your next event. This product is a classic replica of the traditional Coca-Cola Contour bottle made into a waste bin. It stands 1.5m high, which allows for a powerful branding opportunity and statement by Coca-Cola for their support of recycling initiatives.

The waste bin is made from our own recyclable material, which is extremely durable and does not fade or go brittle outdoors. This can be guaranteed for 10+ years.

Make a statement at your next event and show that you support the environment by offering a customised waste bin to recycle rubbish.

"A great solution for keeping your events clean and rubbish free!"

CODE: ADA078



Lid



Recycling Chute



Base



innovation zone



Branding your Cooler

Branding of our cooler boxes can be done in many ways, starting from a budget option of Screenprinted ABS to a premium laser-cut stainless steel / wood panel for those special events / customers.

Debossed logos can also create an impactful effect, permanent ownership (ie: graphics can't be removed) and is a cost effective solution to branding a cooler box, as there is no additional cost of branding panels to be retrospectively applied to the box.



Acrylic / ABS Panels



Wooden Panels

Our Premium Branding Options



Stainless Steel Panels

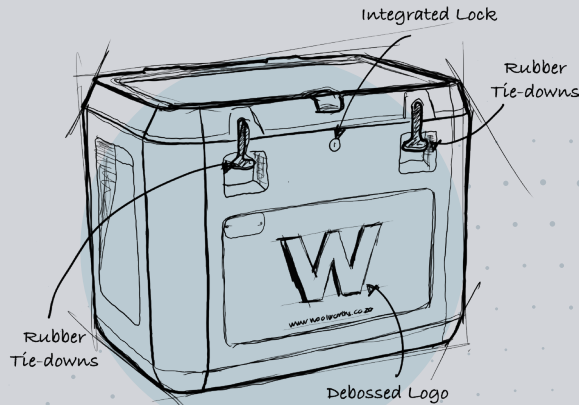


Debossed Logo Panels

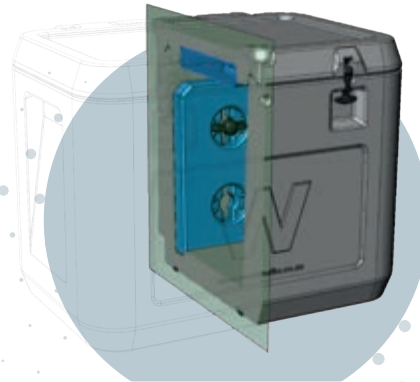
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Build Your Own Solution

We offer a CUSTOM DESIGN service to our customers. Should you want to develop a product which requires one or more of the following benefits, such as STRENGTH, DURABILITY and/or INSULATION, you may want to explore Rotational Moulding to solve your problem.



1. Concept / Brief



2. 3D Render & Design

The Steps We Follow

5. Master Sample Proofing off Production Mould

4. Mould Making



6. Final Production



3. Model Prototyping

